

I don't flush — here's why you shouldn't either



is spent each year in Canada removing garbage from our sewer systems alone

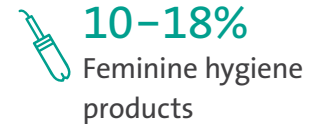
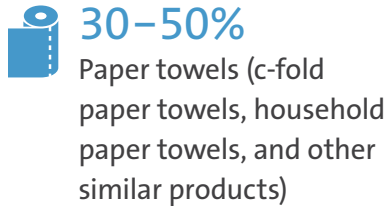


is the average number of baby wipes a newborn uses a MONTH in its first year



of all homeowners admit to flushing items down the toilet that should be disposed of in another manner

Here's what's found on the screens of your nearest wastewater collection and treatment system:



THE REALITY

Just because it has a “flushable” label on the packaging does not mean it should be flushed. Everything we deposit into a toilet needs to be removed at a wastewater treatment facility before it gets back into our water environment. Because our sewers are not perfect we also see more and more garbage ending up in our waterbodies.

WE NEED TO PROTECT OUR DRINKING WATER

A toilet is not a garbage can! It is not the place to dispose of wipes, dental floss, cotton swabs, make up pads, grease, condoms, feminine hygiene products, cell phones or goldfish. What goes down the drain will eventually end up in our lakes and rivers. Let's work together to keep our water clean and healthy.

Visit www.idontflush.ca for more information and to download the Public Service Announcement (PSA)

Brought to you by



In partnership with